

Dr. Rashmi Jain

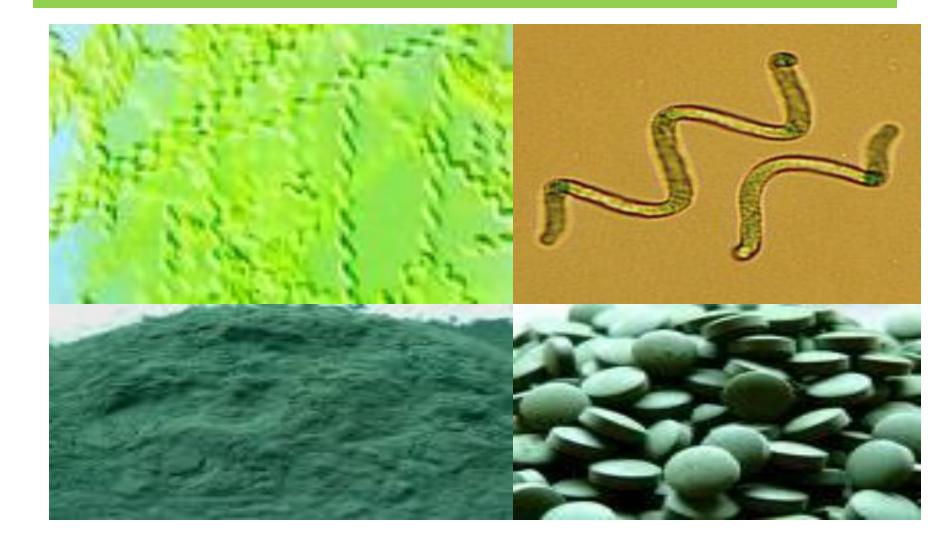
Dr. Indu Tyagi

Dr. Jyoti Agarwal

Dt. Naina Bhaskar

Lifecare Center

WORLD'S HEALTHIEST SUPER FOOD



TRUTH & BOUT SPIRULINA

- First photosynthetic life form designed by nature 3.6 billion years ago.
- Dr.Darwin discovered the first the spiral shaped algae.
- Produce oxygen in our atmosphere and allow all higher life forms to allow evolve.
- Awarded "The Best Food for Tomorrow" in International protein of Micro-organism conference.
- Contains billions of years of successful evolutionary wisdom coded in its DNA.

Truth Contd.....

- Can produce 20 times more protein per acre than soybeans.
- Won the award of "Best Natural Food" in the International Food expo in West Germany.
- National Cancer Institute of USA announced sulfolipids from Spirulina were remarkably active in test tube experiments against the AIDS virus.
- NAASA recommended Spirulina tablet as a food for the astronauts while in space.
- Recognized by FDA as an "excellent Nutritional Supplement"

Physical Properties

General Analysis

| Composition | 100% Spirulina | Protein | 50 to 70 % |
|---------------|--------------------|----------------|------------|
| Appearance | Tablets | Carbohydrates | 15 to 25 % |
| Color | dark blue-green | Fats | 06 to 08 % |
| Odor / Taste | similar to seaweed | Minerals (Ash) | 07 to 13 % |
| Bulk Density | .35 to .60 kg/lt | Moisture | 03 to 07 % |
| Particle Size | 64 mesh | Fiber | 08 to 10 % |

VITAMINS (PER 10 GR / % DAILY VALUE

lavin)

(Niacin)

B6(Pyrid

oxine)

Folate

B12(Col

obalimin

Pantothe

nic Acid

e)

1.4 mg

80mcg

1 mcg

20 mcg

10 mcg

B3

% DV

23 %

23 %

4 %

4 %

0 %

330 %

1 %

20 mg

2.0 mg

0.4 mg

6 mcg

10 mg

| Vitamin | per 10 Gr | Daily Value | % DV | Vitamin | per 10 Gr | daily value |
|---------|--------------|----------------|-------|---------------|--------------|----------------|
| A | 23000 IU | 5000 IU | 460 % | B1(Thia mine) | .35 mg | 1.5 mg |
| Beta | 14 ma | 3 ma | 460 % | B2(Ribof | 40 ma | 1.7 ma |

0 %

300 %

3 %

250 %

0 %

0 %

60 mg

400 IU

30 IU

80 mcg

0.3 mg

Carotene

Е

K

Biotin

Inositol

0 mg

1200 IU

1.0 mg

200 mcg

0.5 mcg

6.4 mg

MINERALS (PER 10 GR / % DAILY VALUE

| Mineral | per 10 Gr | Daily Value | % DV | Mineral | per 10 Gr | Daily Value | % DV |
|---------|--------------|----------------|------|---------------|--------------|-------------|------|
| Calcium | 70 mg | 1000 mg | 7 % | Mangan ese | 0.5 mg | 2 mg | 25 % |
| | | | | Chromiu | | | |

m

num

Molybde

Chloride

Sodium

Potassiu

Germani

m

um

Boron

25 mcg

0 mcg

0 mg

90 mg

140 mg

60 mcg

0 mg

120 mcg

75 mcg

3400 mg

2400 mg

3500 mg

0 mg

0 mg

21 %

0 %

0 %

4 %

4 %

0 %

0 %

18 mg

1000 mg

150 mcg

400 mg

15 mg

70 mcg

2 mg

15 mg

80 mg

0 mg

40 mg

0.3 mg

10 mcg

120 mcg

80 %

8 %

0 %

10 %

2 %

14 %

6 %

Iron

orus

lodine

um

Zinc

m

Seleniu

Copper

Magnesi

Phosph

SPIRULINA as a source of energy

 Spirulina is rich in amino acids, Iron, Magnesium, Zinc, and Vitamin B which are anti-stress and anti-fatigue nutrients. It is also beneficial against anxiety.



Memorial Sloan-Kettering Cancer Center, New York, New York, USA 2001

BENEFITS OF CHLOROPHYLL

- Increases peristaltic action and thus relieves constipation
- Normalizes the secretion of digestive acids
- Promote the degeneration of damaged liver cells
- It dilate the blood vessels thus increasing circulation to all organs

EFFECTS ON THE HUMAN BODY

- Anti Viral
- Prevention of Obesity
- Cholesterol reduction
- Nutrition supplement
- Anti Cancer
- Prevention of Diabetic Complications
- Immunomodulation
- Haemotopoiesis
- Kidney and Liver detoxification
- Lactobacillus improvement in the Gastro Intestinal Tract
- Radiation protective effects

OTHER BENEFITS OF SPIRULINA

Relieves constipation

Alleviates Insomnia

Reduces alcoholism

Improves appetite

Improves vision

Reduces pimples

Reduces allergic Dermatitis

Prevent heart diseases

Low BP

Peptic and duodenal ulcers

Asthma

Neuralgia

Colitis

Restore Skin glow

Improves mobility

Reduce frozen shoulder

Improves hair growth

Restore hair growth

Restores vitality

Help in high BP

Gastritis

Piles

Cataract

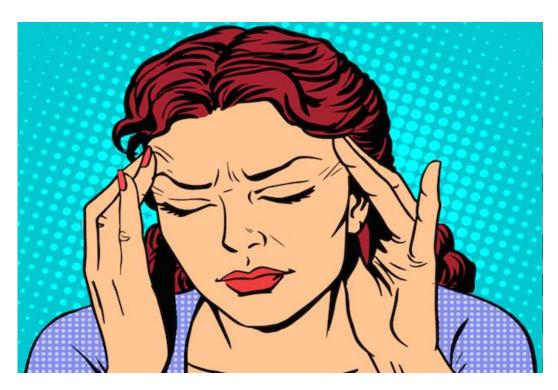
Bronchitis

Arthritis

Menopausal Troubles

Fatigue and Stress

Affects everybody



FATIGUE, if not controlled, may cause:

- Anxiety and Depression
- Sudden Heart attack
- Mental dysfunction
- Gastric ulcer
- Alopecia (hair loss)
- Constipation
- Impotence



Charles Patrick Davis, MD, PhD Benjamin Wedro, MD, FACEP, FAAEM

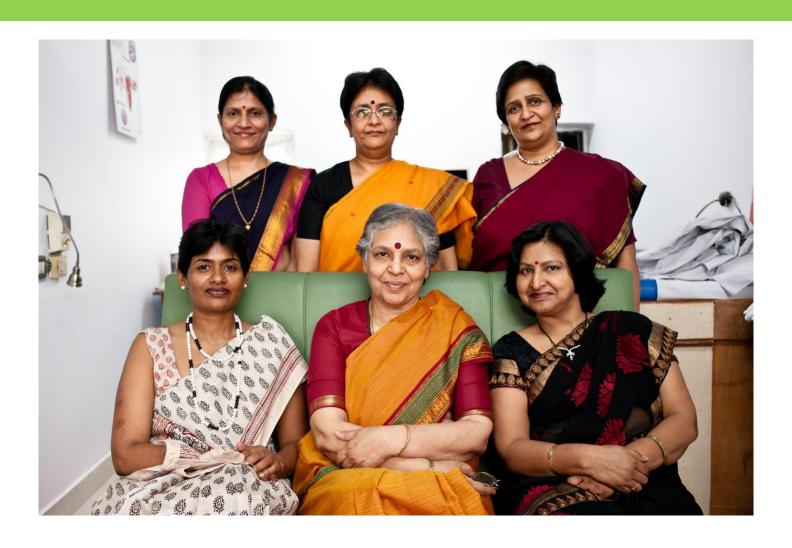
Fight stress and fatigue in a proactive way!







Lifecare Experience



SPIRULINA promotes wound healing

 Spirulina was used as a skin cream to promote faster wound healing. A study in Japan proved that the arginine-rich Spirulina improved enzymatic hydrolization of the skin and prevented bacterial and fungal infection of wounded skin.

Spirulina Special Report
University of Kyoto, Japan, 2011

Spirulina for pregnant and nursing mothers

• SPIRULINA has 25% gamma-linoleic acid (GLA). GLA, together with DHA, is essential for brain development of the fetus and the growing infant after birth.

Journal of Critical Review on Food and Nutritional Science, vol. 51, p. 593-604 United States Pharmacopeia



Spirulina for Menopause

• Spirulina contains the amino acid ARGININE, which helps control hormonal imbalance and mood swings. 4 tablets by mouth daily for 8 weeks *lowers anxiety and depression* in women with hormonal imbalance, and improves the symptoms of menopause.

Natural Medicine Comprehensive Database, National Institute of Health, USA; 1998

Spirulina and the Aging Process

- **Spirulina** contains **ARGININE** which triggers the production of Growth Hormone (GH).
- GH in adults help to delay the aging process, prevent muscle wasting, and premature cell death.
- GH is changed by the body to Nitric Oxide which prevent inflammation and hasten wound healing.

Role of *Spirulina* in Prevention of Diabetes type 2:

Experiment:

25 diabetic patients given 2 g/day Spirulina for

2 months, and 25 non diabetic patients as control group.

Result:

2-month supplementation with **Spirulina** resulted in an appreciable lowering of FBS and postprandial blood glucose levels. A significant reduction in the HbA(1c) level was also observed, indicating improved longterm glucose regulation.

Journal of Plant Medicine, December, 2011 US National Institute of Health, USA

The Role of Spirulina in lowering Blood Cholesterol

• Experiment: 52 adults ages 37-61 yrs. old with high cholesterol given 1 gram *Spirulina* for 12 weeks.

 Result: By the end of the study, fasting blood samples showed a significant 16% decrease in Total Cholesterol, 78% decrease in LDL (bad cholesterol) and Triglycerides.

> Annals of the Science of Metabolism, Journal of the Science of Food and Agriculture November 14, 2013, USA

Spirulina Supports the Immune System

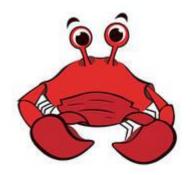
 Spirulina increases production of antibodies, infection-fighting proteins, and other cells that improve immunity and help ward off infection and chronic illnesses

 Source: Spirulina | University of Maryland Medical Center http://umm.edu/health/medical/altmed/supplement/spirulina



Spirulina as aid in the prevention of cancer

 Phycocyanin found in Spirulina helps prevent cancer development by enhancing the body's production of specialized White Blood Cells (Natural Killer cells, Interferon gamma, and Tlymphocytes) which naturally kills the precancer cells or oncogenes.



Department of Microbiology and Immunology, Hokkaido University, Graduate School of Medicine Hokkaido, Japan, December 9, 2013

WHY DXN SPIRULINA?

 DXN Spirulina has been sourced from specially designed farms where it is cultivated using ecological farming methods which preserve all the active ingredients and thereby confirms international standards

WHY DXN SPIRULINA?

Highest safety profile:

Microbiological:

Coli form - Negative

E.Coli - Negative

Salmonella - Negative

Staphylococcus - Negative

REMEMBER: The <u>9 most important</u> <u>benefits</u> of Spirulina

- 1. powerful anti-oxidant/ anti-cancer
- 2. powerful anti-stress, anti-fatigue
- 3. reduces blood cholesterol
- 4. reduce inflammation of muscles
- 5. powerful anti-allergy
- 6.prevents eye diseases
- 7. keeps bacteria and virus away
- 8. powerful immune system booster
- 9. great source of protein

